



BOYS & GIRLS CLUBS
OF GREATER DETROIT

MDYD 2.026

August 11-15

NEW SPONSORSHIP OPPORTUNITIES

**Metro Detroit Youth Day
has been reimagined!**



PASSING THE TORCH

On November 20, 2025, the Boys & Girls Club of Greater Detroit (BGCGD) was selected by the Deeb family to continue Ed’s legacy of Metro Detroit Youth Day. After a thorough assessment, we saw opportunities to reinvigorate this historic youth-engagement event and set out to reimagine its future while honoring its past.

REIMAGINATION!

The BGCGD presents MDYD 2.026, an end-of-summer enrichment event that engages thousands of youth in fun, educational and entertaining interactive experiences. In partnership with the City of Detroit, Belle Isle Conservancy, Detroit Riverfront Conservancy, Eastern Market, Joe Louis Greenway, Michigan Central, the Sean Anderson Foundation and Usher’s New Look, **MDYD 2.026 expands to five days and six locations across Detroit.**

Edward D. Deeb

May 4, 1936 – September 2, 2025

Location:	Belle Isle	Eastern Market	Joe Louis Greenway	BGCGD	City of Detroit	Joe Louis Greenway	Michigan Central	Detroit Riverfront Conservancy
Date/Time:	TUESDAY AUG. 11	TUESDAY AUG. 11	WEDNESDAY AUG. 12	THURSDAY AUG. 13	FRIDAY AUG. 14	FRIDAY AUG. 14	FRIDAY AUG. 14	SATURDAY AUG. 15
Activation:	Traditional MDYD Festivities Plus	“Tuesday Market”	“Youth Yoga Fitness”	Open House at BGCGD Clubs + MDYD 2.026 VIP Reception	“Occupy the Summer” Finale: Carnival + Girls Flag Football Game	“Summer Celebration”	“Drone Day”	“Detroit Youth Sports Showcase” in partnership with Project Play



WHY SPONSOR MDYD 2.026?

Brand Exposure / Community + Corporate Leadership / Direct Impact / Networking

REIMAGINE WITH US!

Sponsorship Levels:	LEGACY SPONSOR	VISIONARY SPONSOR	TORCH BEARER SPONSOR	CATALYST SPONSOR
	<i>Honor Ed Deeb's legacy</i>	<i>Embrace a "reimagined" state of mind</i>	<i>Carry forth access + opportunity</i>	<i>Support "Career + College" Row</i>
	\$25,000	\$10,000	\$5,000	\$2,500
Branding/Recognition at all 6 Sites				
Tickets to MDYD 2.026 VIP Reception w/ Big Sean and Mayor Sheffield	10	6	4	2
Opportunity to deliver remarks during VIP Reception				
Branding/Recognition at Belle Isle				
4 Tables with chairs along "Career + College Row" at Belle Isle				

Additional ways to fuel the reimagination:

Reimagination Supporter	\$250-\$2,499	Recognition on MDYD Website
Prizes for Youth: gift cards, books, backpacks, T-shirts, caps, socks, school supplies, toothpaste, toothbrushes, sports equipment (baseballs, basketballs, footballs, bicycles, etc.)		Recognition on MDYD Website

To complete your sponsorship click on the QR Code below
 Or contact Jae Margetson for invoicing options... Jae.Margetson@bgcsm.org

Thank you for supporting a reimagined MDYD!

