



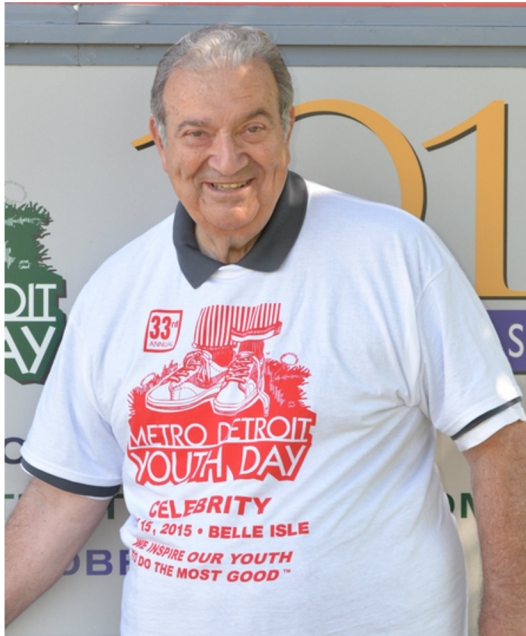
**BOYS & GIRLS CLUBS**  
OF GREATER DETROIT

**MDYD 2.026**

**August 11-15**

# **NEW SPONSORSHIP OPPORTUNITIES**

**Metro Detroit Youth Day  
has been reimagined!**



**Edward D. Deeb**

May 4, 1936 – September 2, 2025

## PASSING THE TORCH

On November 20, 2025, the Boys & Girls Club of Greater Detroit (BGCGD) was selected by the Deeb family to continue Ed’s legacy of Metro Detroit Youth Day. After a thorough assessment, we saw opportunities to reinvigorate this historic youth-engagement event and set out to reimagine its future while honoring its past.

## REIMAGINATION!

The BGCGD presents MDYD 2.026, an end-of-summer enrichment event that engages thousands of youth in fun, educational and entertaining interactive experiences. In partnership with the City of Detroit, Belle Isle Conservancy, Detroit Riverfront Conservancy, Eastern Market, Joe Louis Greenway, Michigan Central, the Sean Anderson Foundation and Usher’s New Look, **MDYD 2.026 expands to five days and six locations across Detroit.**

<u>Location:</u>	<u>Belle Isle</u>	<u>Eastern Market</u>	<u>Joe Louis Greenway</u>	<u>Michigan Central</u>	<u>Joe Louis Greenway</u>	<u>City of Detroit</u>	<u>Ralph C. Wilson Park</u>
<u>Date:</u>	Tuesday Aug. 11 9:00AM – 3:00PM	Tuesday Aug. 11 9:30AM – 1:45PM	Wednesday Aug. 12 6:00PM – 8:15PM	Friday Aug. 14 9:00AM – 2:00PM	Friday Aug. 14 11:00AM – 6:00PM	Friday Aug. 14 5:00PM – 8:00PM	Saturday Aug. 15 10:00AM – 2:00PM
<u>Activation:</u>	Traditional MDYD Festivities Plus	“Tuesday Market Youth Club”	“Youth Yoga Fitness”	“Drone Demo Day”	“Summer Celebration”	“OTS” Finale: Carnival + Girls Flag Football	“Detroit Youth Sports Showcase”



## WHY SPONSOR MDYD 2.026?

Brand Exposure / Community + Corporate Leadership / Direct Impact / Networking

## REIMAGINE WITH US!

Sponsorship Levels:	LEGACY SPONSOR	VISIONARY SPONSOR	TORCH BEARER SPONSOR	CATALYST SPONSOR
	<i>Honor Ed Deeb's legacy</i>	<i>Embrace a "reimagined" state of mind</i>	<i>Carry forth access + opportunity</i>	<i>Support "Career + College" Row</i>
	<b>\$25,000</b>	<b>\$10,000</b>	<b>\$5,000</b>	<b>\$2,500</b>
Branding/Recognition at all 6 Sites				
Tickets to MDYD 2.026 VIP Reception w/ Big Sean and Mayor Sheffield	10	6	4	2
Opportunity to deliver remarks during VIP Reception				
Branding/Recognition at Belle Isle				
4 Tables with chairs along "Career + College Row" at Belle Isle				

## Additional ways to fuel the reimagination:

Reimagination Supporter	\$250-\$2,499	Recognition on MDYD Website
<b>Prizes for Youth:</b> gift cards, books, backpacks, T-shirts, caps, socks, school supplies, toothpaste, toothbrushes, sports equipment (baseballs, basketballs, footballs, bicycles, etc.)		Recognition on MDYD Website

To complete your sponsorship click on the QR Code below  
 Or contact Jae Margetson for invoicing options... [Jae.Margetson@bgcsm.org](mailto:Jae.Margetson@bgcsm.org)

Thank you for supporting a reimagined MDYD!

